

#MNRlight2015 THE MIDNIGHT RUN // Light 2015

8 events from 6PM to 6AM in 5 European capital cities with 40 Artists and 280 MNRunners = **280 Liters of Light!**

The Midnight Run

Founded in 2005 by Inua Ellams, **The Midnight Run** (http://www.themnr.com) is a walking, dusk to dawn, arts led, cultural journey through a city. It gathers strangers and local artists to explore, play and create whilst the city sleeps; a temporary urban community migrating through the urban sphere. It begins at 6 pm and finishes at 6 am. [Watch this beautiful 3 min film for a taster: https://vimeo.com/121539712]

#MNRlight2015

To celebrate 10 years of growing success, this summer 2015, **The Midnight Run** (http://www.themnr.com) will embark on a European Tour with events in **Rome**, **Madrid**, **London**, **Berlin and Paris** - coordinated by Cultural Association **CCT-SeeCity** (http://www.cct-seecity.com/) - from May to September. **UNESCO** will support all events naming The Midnight Run as an official partner of its **International Year of Light** (http://www.light2015.org/).

280 MNRunners = 280 Liters of Light!

50% of funds raised from event tickets will be donated to **Liter of Light** charity (http://literoflight.org), the goal being to provide low-cost solar lighting technology to a new centre for women and children called "**The House of Marietou**" (http://www.trepianididiritti.it/) and located in Pikine, a village in Dakar, Senegal. Here, by the end of the UN's International Year of Light, **Liter of Light Italia** (http://www.literoflightitalia.it/) will install 280 lights (both street and home lamps) thanks to the 280 MNRunners of The #MNRlight2015.

[Watch this 3 min film to know what Liter of Light is: https://vimeo.com/119704277]



The #MNRlight2015: EUROPEAN TOUR // Summer 2015

- 1) ROME // 23 May 2015 [35 MNRunners + 5 Local Artists]
- 2) MADRID // 20 June 2015 [35 MNRunners + 5 Local Artists]
- 3) LONDON // 18 July 2015 [35 MNRunners + 5 Local Artists x 4 events] *
- 4) BERLIN // 15 August 2015 [35 MNRunners + 5 Local Artists]
- 5) PARIS // 12 September 2015 [35 MNRunners + 5 Local Artists]
- * Because it is The Midnight Run's city of birth, the London event will consist of 4 simultaneous MNRs from the 4 corners of London on July 18th 2015. The Roundhouse, Barbican Centre, Albany Theatre & Bush Theatre will be the host venues with the Southbank Centre as a central hub.

[Website: http://themnr.com/light2015]

HOW TO JOIN The #MNRlight2015 EVENTS? You need to follow The Midnight Run on Facebook (https://www.facebook.com/themnr) and book your ticket (30 €) as the event in created. For further information, email: info@themnr.com

The MNR & Cities

Cities are becoming fast-paced and lonely places to live in, where there is little time to play, meet new people, or discover new areas and ways of existing. The Midnight Run celebrates the simplicity of engaging with new individuals and environments, whilst integrating artistic activations that are inclusive and participatory. It slows everything right down to walking and talking. To date, there have been MNR events in London, Madrid, Barcelona, Milan, Florence & Auckland.

[See more videos from past editions here: https://vimeo.com/channels/themnr]

The MNR & Local Artists

For each event, The Midnight Run invites 5 local Artists because they are the life and soul of cities! They have other ways of seeing the world, know their own areas and The MNR works by collaboration: Artists help plan the route, document the event (e.g. filmmakers, photographers, illustrators) and set creative tasks and challenges for the 35 MNRunners (participants).



The MNR 2015 & CCT-SeeCity

Founded in 2009 by Elena Mazzoni Wagner, CCT-SeeCity is a web "Guidezine about Seeties, Places & People" and an award-winning Cultural Association from Italy; it's an ever-expanding community of Culture, Curiosities and Creativity. **CCT-SeeCity has supported The Midnight Run since 2011 and it's the European Coordinator for The #MNRlight2015.** - Website: http://www.cct-seecity.com/

The MNR 2015 & UNESCO

Founded in 1946, UNESCO was created to respond to the firm belief of nations that political and economic agreements are not enough to build lasting peace, peace must be established on the basis of humanity's moral and intellectual solidarity. Seen as the intellectual strand of the United Nations, UNESCO is supporting the UN's International Year of Light and Light Based Technologies which The Midnight Run will explore. **UNESCO is the Main Partner for The #MNRlight2015.** - Website: http://www.light2015.org/.

The MNR 2015 & Liter of Light

Founded in 2011 by Illac Diaz, LITER of LIGHT is a sustainable lighting project which aims to bring eco-friendly solar bottle bulbs to communities living in darkness, to brighten up 1million homes around the world by the end of 2015. 50% of funds raised from MNR tickets will go towards purchasing 280 light bulbs to illuminate "The House of Marietou" in the municipality of Pikine (Dakar, Senegal). Here, by the end of the UN's International Year of Light, Liter of Light Italia will install the 280 lights (both street and home lamps) donated by the 280 MNRunners of The #MNRlight2015 European Tour. - Liter of Light Global: http://literoflight.org; Liter of Light Italia: http://www.literoflightitalia.it/.



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The Midnight Run Team // Contacts

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The Midnight Run Motto //

Cause we can't see stars for fumes we turn to smashed glass, believing shards shine like constellations do.



Website: http://www.themnr.com

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